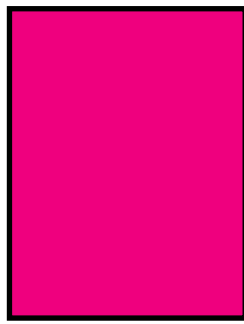
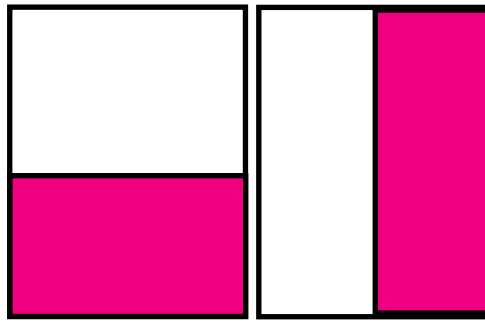


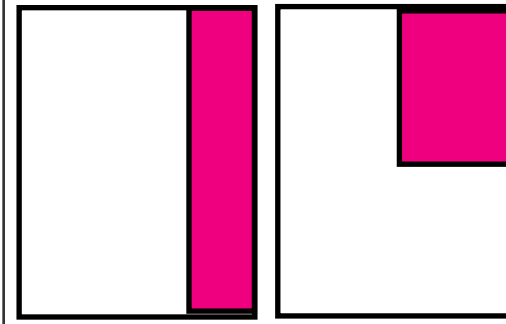
# Full Color



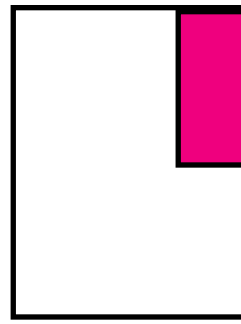
FULL PAGE  
\$900



HALF PAGE {horiz. or vert}  
\$500



1/4 of PAGE {horiz. or vert}  
\$300



1/6 of page  
\$150

if you run an ad in only one issue :

if you run the same ad in two consecutive issues:

FULL PAGE  
\$850

HALF PAGE  
\$450

1/3 of PAGE  
\$275

N/A

if you run the same ad in three consecutive issues:

FULL PAGE  
\$800

HALF PAGE  
\$400

1/3 of PAGE  
\$250

N/A

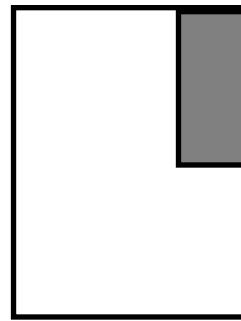
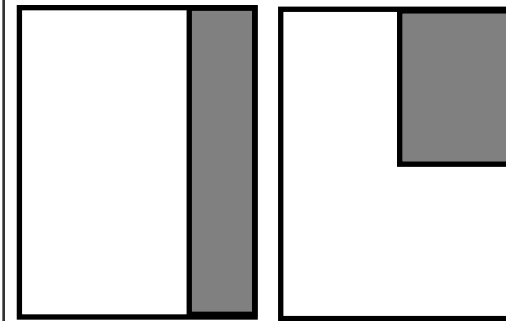
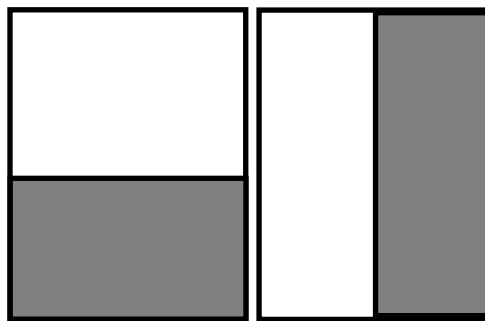
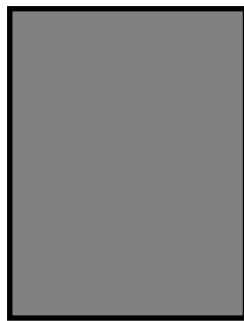
if you run the same ad in four consecutive issues:

FULL PAGE  
\$775

N/A

N/A

N/A



# Black & White

if you run the same ad in one issue :

FULL PAGE  
\$800

HALF PAGE {horiz. or vert}  
\$450

1/4 of PAGE {horiz. or vert}  
\$250

1/6 of page  
\$125

if you run the same ad in two consecutive issues:

FULL PAGE  
\$750

HALF PAGE  
\$425

1/3 of PAGE  
\$225

N/A

if you run the same ad in three consecutive issues:

FULL PAGE  
\$700

1/3 of PAGE  
\$400

1/3 of PAGE  
\$200

N/A

if you run the same ad in four consecutive issues:

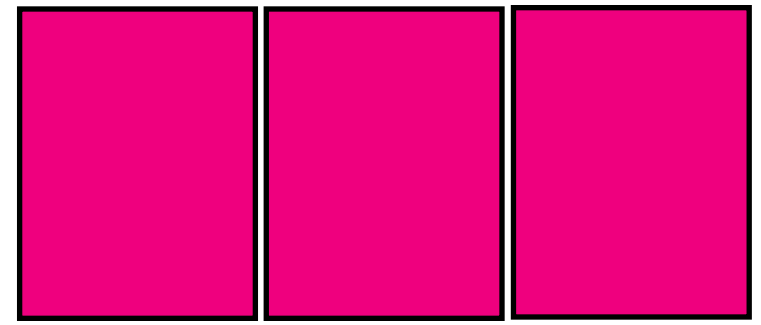
N/A

N/A

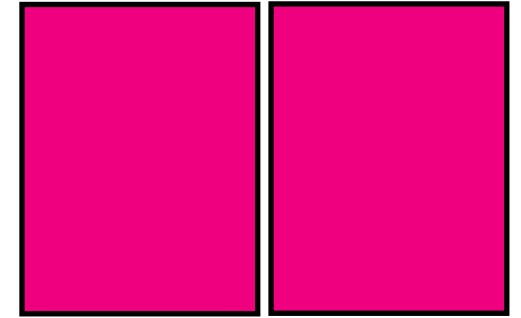
N/A

N/A

TYPE SETTING AND PRODUCTION CHARGES FOR FULL PAGE: \$300  
TYPE SETTING AND PRODUCTION CHARGES FOR HALF PAGE: \$200  
DESIGN CONCEPTS FOR A FULL OR A HALF PAGE: \$200

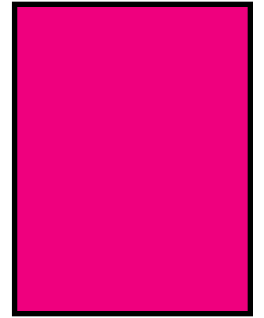


A THREE PART FOLD OUT SPREAD \$3000

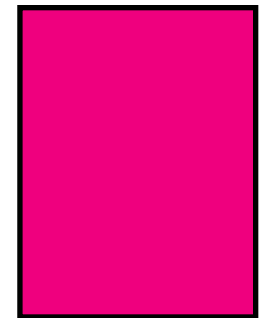


TWO PAGE SPREAD \$2000

Artists included:  
Karin Luner  
Sharon Guy  
Mary Hatch  
Sandra Bermudez  
Megan Mitchell  
Isis Rodriguez  
Susan Patton



OUTSIDE BACK COVER \$1200



INSIDE FRONT OR BACK COVER \$1000

Design and copy: Julia Laricheva, Jasmine Trabelsi

## .....statistics.....

- Artsy is a new magazine devoted to emerging/established women artists & writers.
- Breakthrough talent gets discovered through Artsy.
- Alongside the newcomers are fresh perspectives on established artists.
- Circulation: 5,000 copies in US and abroad. The publication is distributed by select art galleries and national magazine vendors across the US and overseas.
- Artsy is an annual publication that is working on becoming a quarterly one.
- Our web site is frequently updated and can be found at [www.artsymag.com](http://www.artsymag.com). Our site receives 60,000 hits a month, just through word of mouth alone.
- Our target audience includes both men and women. Although women are our primary subscribers, ages 18-35. They are the population's largest segment, representing over 33 million consumers.
- As a special offer, if you place a half a page ad in our May 2003 issue, you will receive a free web banner on the [Artsymag.com](http://Artsymag.com) website advertising your business/gallery for eight months.

## .....important dates.....

**MARCH 19:** All ads must be in for advertisers requiring to see proofs of their ads.

**MARCH 29:** All copyready images must be in.

**APRIL 20:** All advertising must be paid for.

Please send all materials to:

artsy magazine  
Julia Laricheva  
2127 Second Avenue  
NY New York 10029